



WWW.AMARACOSMETICS.COM.BR

cosméticos



ABOUT US

Since 2015, our company has been dedicated to delivering an exceptional treatment experience to our customers, featuring top-quality products at unbeatable prices.

Our team of experts meticulously crafts each product, ensuring that every detail meets the highest standards of excellence.

We pride ourselves on our ability to innovate and adapt, staying ahead of industry trends to provide our clients with cutting-edge solutions tailored to their unique needs.

SINCE
2015

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full service

In addition to our core services, we offer consultation and guidance throughout the entire product lifecycle, from concept to market launch.

This holistic approach not only streamlines the process but also empowers our clients to confidently grow their brand presence in a competitive market.



AMARA



Cosmetic Industry

YOUR BRAND

OUR BRAND

If you are interested in making your own personalized Brazilian Hair and Skin Care Products, we provide high quality samples, and upon approval we offer our part or full White Label, or Private Label services:

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Private Label

- Product Development & Samples
- Documentation & Registration
- Sourcing & Manufacturing
- National & International Shipping
- After sales support
- Propaganda & Digital Marketing



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GLOBAL REACH



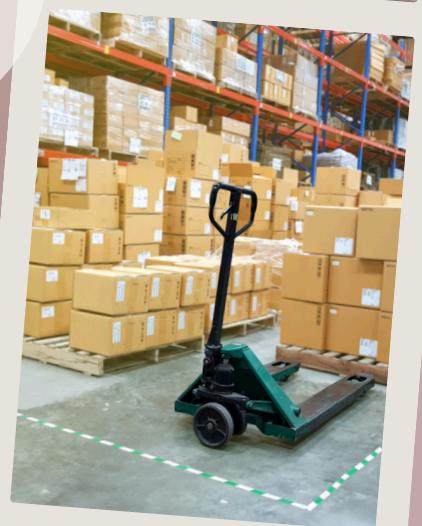
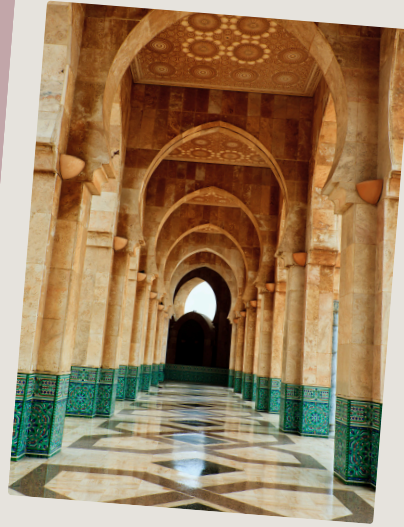
WE ARE IN 23 COUNTRIES, each offering unique experiences and opportunities. From the vibrant streets of São Paulo to the historic landmarks in Europe, our presence spans across diverse cultures and landscapes. We've built a strong network that connects people, ideas, and innovations, fostering growth and collaboration on a global scale. With every new location, we embrace the local culture and contribute positively to the communities we serve, ensuring that our global footprint is as impactful as it is expansive.

Brazilian *keratin* Treatment

in

23

countries



COSMETICS

2025

AMARA

www.amaracosmetics.com.br

BRAZIL - SAO PAULO - +5511956764212



KARISMA

ANTI FRIZZ CREAM



@KARISMAPROTEIN



KARISMA

ANTI FRIZZ CREAM

@KARISMAPROTEIN





PHYSICAL CONDITION: CREAM

SHAPE: VISCOUS LIQUID

COLOR: VIOLET

SIZE: 100 ML OR 1000ML

THE RECONSTRUCTION ANTI FRIZZ PROTEIN OF KARISMA PROTEIN, WITH ITS UNIQUE FORMULA COMBINING ACTIVE REVOLUTIONARIES • MURUMURU BUTTER • AMAZONIAN BIOMASS OILS • HYALURONIC ACID • BURITI OIL • PANTHENOL • PROVIDES INCREDIBLE PERFORMANCE OF STRAIGHT, SOFT, HEALTHY, WITH RICH SMOOTH TOUCH, WITH BRIGHTNESS AND COMPLETE FINISH.

www.karismaprotein.com.br

JOY'A

BRAZILIAN HAIR MASK

ROSÉ GOLD

@JOYAHAIRCARE



JOY'A

BRAZILIAN HAIR MASK

ROSÉ GOLD
@JOYAHAIRCARE





ROSE GOLD

PHYSICAL CONDITION: CREAM

SHAPE: Viscous liquid

COLOR: WHITE

Size: 1000ml

From ORGANIC BRAZILIAN botanic extracts.

JOYA ROSÉ GOLD contain BIOTIN, B vitamin, in its composition which can lead to thicken hair and stimulate hair growth, also one of the only natural hair loss treatments backed up by science.

Also, Silk protein, SERICIN, has antioxidant properties for preventing aging as well as moisturizing and beautiful skin effects.

The protein is shown to have hair growth effect by activating cells.

Lactic Acid helps to keep the hair moisturized and feeling less dry.

JOYA'



BRAZILIAN HAIR MASK

BLUE SAFIRA

@JOYAHAIRCARE





BLUE SAFIRA

PHYSICAL CONDITION: CREAM

SHAPE: Viscous liquid

COLOR: Violet

Size: 1000ml

With an exclusive formula JOYA BLUE SAFIRA softens the harsh hair, reduces the volume in just one application without yellowing the highlighted and dyed hair.

JOYA BLUE SAFIRA has within its ingredients Luna Matrix system, the latest high technology that acts in all hair cuticle layers as the cortex bringing back shine and the natural silk touch as delivering deep restoring inside and outside of hair strands.

Brazilian Almond Oil contains protein, OMEGA 9 and Vitamin E, so it helps improve your hair's strength and shine, reduce damage while styling hair and effective in hair growth and improves the scalp.

TROPICANA





PHYSICAL CONDITION: CREAM

SHAPE: Viscous liquid

color: GREEN

Size: 1000ml

The TROPICANA BRASILIAN MASK, with its exclusive amazon ingredients enriched with Omega 3, 6 and 9 from Tucuman Fruit, Vitamin A-C-D from Baobab Oil and Cupuaçu Fruit Butter to moisturize hair and skin and keep moisture with anti-aging Hyaluronic Acid and Collagen for resistance, elasticity and protection from sun, dryer, and flat-iron heat.

AMERICANA

EXCELLENCE TREATMENT

WHITE





TRC SYSTEM[®]





PHYSICAL CONDITION: CREAM

SHAPE: Viscous liquid

color: WHITE

Size: 1000ml

*TRC System - Thermal Realignment Capillary decreases the volume and provides gradual smooth effect based on amino acids.

*Bio Restore - Restores dry and chemically weakened hair. Provides cuticle sealing and color protection.

*Grape Seed Oil - a powerful antioxidant that works to moisturize dry ends and prevents them from becoming brittle.

*Nano Care Fiber - deep fiber care and immediate results on the hair surface. Promotes capillary hydration, makes hair flexible and lubricated, in addition to conferring shine, strength and softness.

*Vitamin E microspheres - Antioxidant Vitamin, prevents white hair and stimulates blood circulation to the scalp, which consequently promotes hair growth.

AMERICANA

PLATINUM TREATMENT

BLUE



LUNA MATRIX[®]





PHYSICAL CONDITION: CREAM

SHAPE: Viscous liquid

color: BLUE

Size: 1000ml

AMERICANA PLATINUM TREATMENT - High performance professional anti-volume treatment, developed for dyed and blond hair to provide an intensive cosmetic treatment to the hair, bringing conditioning, shine, and softness to the hair.

*Luna Matrix System: High technology acts in all hair cuticle layers as the cortex bringing back shine and the natural silk touch as delivering deep restoring inside and outside of hair strands.

*Nano Care Fiber: Deep fiber care and immediate results on the hair surface. Promotes capillary hydration, makes hair flexible and lubricated, in addition to conferring shine, strength and softness.

*Tannic Acid: Increase the hydrogen bond providing smooth effect and action anti-frizz.

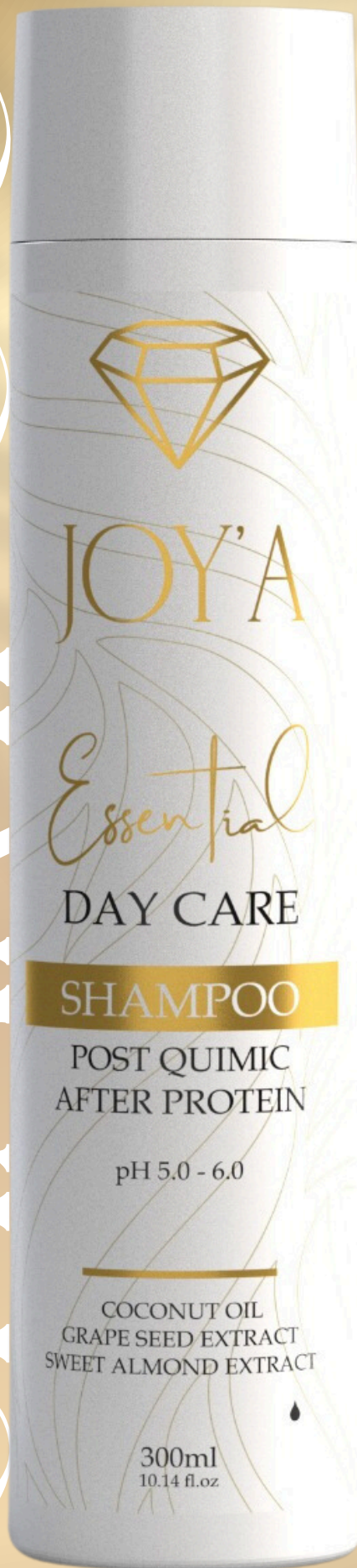
* Almond Oil: Contains protein, OMEGA 9 and Vitamin E. Improve your hair's strength and shine, reduce damage while styling hair and effective in hair growth and improves the scalp.



HOME CARE KITS

AFTER TREATMENT

SHAMPOO



Essential

PHYSICAL
CONDITION:
CREAM

SHAPE: Viscous liquid

COLOR: WHITE

Size: 300ml

Actives:

- Almond Oil
- Coconut Oil
- Grape Seed Oil

Repair any damaged hair fiber caused by chemical actions and to prolong the keratin effect in your hair.

Sulfate-free.

Essential

! UPON
REQUEST

PHYSICAL
CONDITION:
CREAM

SHAPE: Viscous liquid

COLOR: WHITE

Size: 300ml

Natural actives
Optimized system with
a mixture of grape
seed extract, Coconut
and Almond oil as a
deep moisturizer,
sealant,

Sulfate-free



FOR
CONDITION

UPON
REQUEST



KARISMA
ANTI FRIZZ CREAM

HOME CARE

AFTER PROTEIN TREATMENT

SHAMPOO 300 ML

SHAMPOO HOME TREAT KARISMA PROVIDES CLEANING AND HELPS TO REPAIR ANY DAMAGE CAUSED BY THE CHEMICAL PROCESS.

WITH AMAZON BRAZILIAN OILS RICH IN FAT ACIDS AND OMEGA 3:

- AÇAÍ OIL
- ANDIROBA OIL
- COPAIBA OIL

SULFATE-FREE



www.karismaprotein.com.br

UPON
REQUEST



KARISMA
ANTI FRIZZ CREAM

HOME CARE

AFTER PROTEIN TREATMENT
CONDITIONER 300 ML

CONDITIONER HOME TREAT
KARISMA WITH AÇAÍ BRAZILIAN
FRUIT BENEFITS, IT COMBATS HAIR
AGING, HYDRATES, REVERT THE
DAMAGE CAUSED BY THE SUN AND
OTHER CHEMICALS. BRING BACK
BRIGHTNESS VITALITY TO THE HAIR.
AÇAÍ REJUVENATES THE HAIR,
PROTECTING IT FROM DRYING OUT
AND COLOR FADING.

SULFATE-FREE



! UPON
REQUEST



HOME CARE



HOME CARE KIT
SHAMPOO 500ML
MASK 500 GR

www.amaracosmetics.com.br/americana



UPON
REQUEST



HOME CARE



HOME CARE KIT
SHAMPOO 500ML
MASK 500 GR

www.amaracosmetics.com.br/tropicana

APPLE THERABY

NEW



ANTI-FRIZZ HAIR SPRAY MIST, ANTI-HUMIDITY SPRAY, GLASS SMOOTH FRIZZ FREE HAIR. SUPER LIGHT. ALCOHOL-FREE. NON-GREASY. HEAT PROTECTANT. VEGAN. FREE FROM: SULFATE, GLUTEN, PARABEN. NO CONDITIONING AGENTS. CRUELTY FREE. LAST THROUGH 3-4 SHAMPOOS. CAN BE USED FOR COLORED OR NON-COLORED HAIR.